

ANNUAL GENERAL MEETING for the EUROPE *DIRECT* INFORMATION NETWORK

17-19 October 2007, Warsaw

DRAFT PROGRAMME

Last updated on 22 August 2007

17 October (Wednesday)

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| 13.00 - 16.00 | Registration and setting-up of the EUROPE <i>DIRECT</i> stands |
| 16.00 - 16.15 | Welcome speech by the Representation of the hosting country |
| 16.15 - 16.30 | Introduction: AGM programme and objectives |
| 16.30 - 17.30 | EU Energy policy
<i>Presentation by an EU Official and discussion moderated by a local journalist</i> |
| 17.30 - 19.00 | Opening of the Network fair |
| 19.00 | Welcome Cocktail and Dinner |

18 October (Thursday)

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| 9.30 - 10.00 | Latest and expected developments in the Network
<i>Presentation by DG COMM</i> |
| 10.00 - 10.15 | Short presentation by OPOCE |
| 10.15 - 10.45 | Coffee break |
| 10.45 - 12.30 | <i>Programme for the Relays</i>

Focus Groups - Problem solving: Group work (10h45-11h45)
<i>Several groups sharing knowledge on how to solve practical and administrative problems the Relay members are most commonly faced with.</i>

Focus Groups - Problem solving: Plenary (11h45-12h30)

<i>Plenary (moderation by DG COMM): Presentation of the conclusions of the focus groups and open discussion</i>

<i>Programme for the EDCs (10h45-12h15)</i>

Online information sources
<i>Presentation and discussion, ESTAT</i> |

12.30 – 14.00

Lunch break

14.00 – 16.30

Sharing of best practice (plenary)

Part 1: (14.00-15.00) Presentation of 2/3 successful EU communication/information actions towards the citizens, followed by Q&A session

15.00-15.30 Coffee break

Part 2: (15.30-16.30) Presentation of 2/3 successful exchange programme projects

16.30

Study visit – social activity

19.30

Dinner

19 October (Friday)

09.00 – 12.00

Workshops

Programme for Relays:

Improving communication on the EU towards different target audiences

Sharing of experiences on improving the daily delivery of information/communication services to the citizens

Discussion organised in 3 parallel workgroups determined by target audiences:

- **Workgroup 1: Youth**
- **Workgroup 2: School teachers**
- **Workgroup 3: The elderly**

Workgroups – first session (09.00-10.15)

Coffee break (10.15- 10.45)

Workgroups – second session (repetition) (10.45-12.00)

Programme for EDCs:

Sharing of experiences and working practices on two aspects:

- **Cooperation between EDCs** (09.00-10.15)
- Coffee break (10.15-10.45)
- **Event management by the EDCs** (10.45-12.00)

12.00-12.15

Closing session

12.15-13.30

Lunch